



BANQUET 2018 ~ YEAR OF THE DOG

Friday, March 2, 2018

Reception at 5:30 pm. Dinner at 7:00 pm.

Hei La Moon Restaurant, 88 Beach Street, Boston



Boston Chinatown  
Neighborhood Center

波士頓華埠社區中心

## BCNC Chinese New Year Sponsorship Levels 2018

The BCNC Chinese New Year Banquet offers sponsors great visibility and opportunities to showcase their philanthropic partnership with the Asian community in Boston. With contributions of \$10,000 and above, sponsors gain year-round brand exposure at BCNC's other unique events (*For more information, contact Jean.Quintal@bcnc.net or 617.603.2540*).

Recognition & Benefits	\$25,000	\$15,000	\$10,000	\$6,000	\$3,500
	Platinum	Gold	Silver	Bronze	Crystal
Seats	20	10	10	6	4
Program Book Greeting/ Ad	Full Page Color Cover	Full Page Color	Full Page B/W	Half Page B/W	Quarter Page B/W
Logo on Event Collateral	✓	✓	✓	✓	✓
Banner Display	✓				
Business Showcase	✓	✓			
Awards Presenter	✓				
E-newsletter	6x/yr	4x/yr	2x/yr		
Social Media	6x/yr	4x/yr	2x/yr	2x/yr	1x/ yr
Participation in BCNC's Quincy Family Fun Day and/or BCNC's Experience Chinatown	✓	✓	✓		
Employee Engagement	✓	✓	✓		

Chinese New Year Banquet

### All sponsor benefits include:

- Logo on program book, website and event banner
- Reserved seats at the Banquet (tables of ten)
- Ad in program book distributed to 600 attendees
- Full page - 7.5"w x 10"h ○ Half page - 7.5"w x 5"h  
○ Quarter page - 3.75"w x 5"h

### Platinum and Gold sponsor benefits include:

- Table (3'x3') for brand showcase at reception
- Acknowledgment and logo in monthly e-Newsletter (5,000 contacts)
- Facebook and Twitter postings
- Participation at BCNC's other two major events

Mailing Address: 885 Washington Street, Boston, MA 02111 | 617.635.5129 | bcnc.net

Site Addresses: 38 Ash Street, Boston, MA 02111 | 617.635.5129 • 275 Hancock Street, Suite #200, Quincy, MA 02171 | 617.770.0091  
Pao Arts Center 99 Albany Street, Boston, MA 02111



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Reply Form

Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Become a Sponsor:

- Platinum \$ 25,000 (20 seats, full page book cover color ad, showcase, online visibility, banner, remarks)
- Gold \$ 15,000 (10 seats, full page color ad, showcase, online visibility, banner)
- Silver \$ 10,000 (10 seats, full page b&w ad, showcase, online visibility, banner)
- Bronze \$ 6,000 (6 seats, 1/2 page b&w ad, online visibility, banner)
- Crystal \$ 3,500 (4 seats, 1/4 page b&w ad, online visibility, banner)

Advertise in the Program Book:

- Full page ad (7.5" w x 10" h) at \$1,000 per ad = \$ \_\_\_\_\_
- Half page ad (7.5" w x 5" h) at \$500 per ad = \$ \_\_\_\_\_
- Quarter page ad (3.75" w x 5" h) at \$250 per ad = \$ \_\_\_\_\_

Purchase Tickets:

- Qty \_\_\_\_\_ Table(s) of 10 seats at \$2,000 listed as table host = \$ \_\_\_\_\_
- Qty \_\_\_\_\_ Ticket(s) at \$200 per person = \$ \_\_\_\_\_
- Qty \_\_\_\_\_ Children's Ticket(s) (under 12) at \$85 = \$ \_\_\_\_\_

Make a Donation:

= \$ \_\_\_\_\_

**Total:** = \$ \_\_\_\_\_

Donate an Item for the Auction: (gift certificates, timeshare, products, services)

\_\_\_\_\_ Estimated value \$ \_\_\_\_\_

Payment Information

- Check, made payable to "BCNC", enclosed.
- Send us an invoice.
- Online payment made at [www.bcnc.net](http://www.bcnc.net).
- Charge to credit card \_\_\_AMEX \_\_\_MasterCard \_\_\_Visa

Card Number \_\_\_\_\_ Security code \_\_\_\_\_ Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

BCNC is a 501(c)3 non-profit organization. Your donations are tax-deductible minus \$50 of each ticket.

For more information, contact [Jean.Quintal@bcnc.net](mailto:Jean.Quintal@bcnc.net) or 617.603.2540.

Return by 2/9/18 to BCNC, 885 Washington Street, Boston, MA 02111, [jean.quintal@bcnc.net](mailto:jean.quintal@bcnc.net) or fax to 617.292.1887

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